

CANNABIS INDUSTRY SUMMIT

November 21, 2019 | 3:00PM – 9:00PM

Why the Summit?

Cannabis is one of the fastest growing industries in Michigan and across our country. There are reputable and qualified business leaders from diverse backgrounds interested in capturing a piece of the market. We're excited to convene a high level group of experts from attorneys, elected and municipal leaders, commercial real estate developers, professional service providers, capital investors, state regulators, and cannabis industry experts in a professional environment.

What to Expect?

Attendees and sponsors will have access to facts and best practices pertaining to the medical or recreation cannabis industry. This summit is for those with licenses, applying for licenses, looking to deploy or raise capital, and will provide up to date information from governmental leaders.

The Cannabis Industry Summit features ample opportunities for brand activation, education, and high level networking. Attendees will enjoy a trade show, various panels focused on business, compliance and future trends, networking throughout, and an afterglow reception you won't want to miss!

In addition to the networking opportunities throughout, the Cannabis Industry Summit will feature the largest speed networking session in the region where every participant is guaranteed to meet a minimum of 12 contacts to further expand their network.

Who Will Attend?

Any professional looking to gain knowledge and better equip themselves in the industry will benefit from attending.

*Updates to follow...

Agenda

- 3:00 PM Registration, Trade Show, Networking
- 3:30 PM **Business Structure & Investing Panel***
- 4:15 PM **Compliance & Business Practices Panel***
- 5:00 PM VIP Reception (VIP ticket holders only)
- 6:15 PM **Keynote Presentation**
Andrew Brisbo
Director, Marijuana Regulatory Agency
- 6:45 PM **Cannabis Industry Trends Panel***
- 8:00 PM **Speed Networking**
- 9:00 PM **Afterglow Reception**

*Panelists to be announced in upcoming weeks



More than 250 attended our 2018 summit

The Townsend Hotel
Birmingham, MI

 **StewardMedia**
EVENTPRODUCER

CANNABIS INDUSTRY SUMMIT

SPONSORSHIP OPPORTUNITIES

November 21, 2019

TITLE SPONSOR - \$40,000 (limit 2)

- Company Logo listed on event flyer, program booklet, attendees name tags, and slideshow as Title Sponsor
- Company commercial or representative to speak at event for 2 minutes
- Receive name and address of event attendees
- Complimentary vendor table
- Two (2) premium full page ads in program booklet [Dimensions: 5"w x 8"h]
- Opportunity to add company item to "gift bag" (200 items)
- Recognition during open and closing remarks
- Receive pre and post event branding to over 30,000 contacts via e-blasts, Facebook, Instagram, Twitter, LinkedIn, promotional video (post event), and website as Title Sponsor
- Title Sponsor Includes twenty (20) VIP tickets

EXECUTIVE SPONSOR - \$20,000 (limit 5)

- Company Logo listed on event flyer in program booklet, and slideshow as Executive Sponsor
- Receive name and address of event attendees
- One full page ad in program booklet [Dimensions: 5"w x 8"h]
- Opportunity to add company item to "gift bag" (200 items)
- Complimentary vendor table
- Recognition during open and closing remarks
- Receive pre and post event branding to over 30,000 contacts via e-blasts, Facebook, Instagram, Twitter, LinkedIn, promotional video (post event), and website as Executive Sponsor
- Includes ten (10) VIP tickets

SPECIALITY SPONSORSHIPS

All speciality sponsorships include:

- Company logo listed on event flyer, in program booklet, and slideshow as Speciality Sponsor
- One full page ad in program booklet [Dimensions: 5" x 8"]
- Opportunity to add company item to "swag bag" (200 items)
- Receive pre and post event branding to over 30,000 contacts via e-blasts, Facebook, Instagram, Twitter, LinkedIn, promotional video (post event), and website as Speciality Sponsor
- Includes five (5) VIP Tickets
 - **VIP Reception Sponsor** (limit one): \$10,000
 - **Pre-Event Panel Sponsor** (limit two): \$10,000
 - **Speed Networking Sponsor** (limit one): \$10,000
 - **Cocktail Sponsor** (limit one) : \$10,000
 - **Cigar Sponsor** (limit one): \$10,000
 - **Gift Bag Sponsor** (limit one): \$10,000
 - **Raffle Sponsor** (limit one): \$10,000
 - **Lanyard Sponsor** (limit one): \$10,000
 - **Afterglow Sponsor** (limit one): \$10,000

OPERATIONAL SPONSOR – \$5,000

- Company logo listed on event flyer, in program booklet, and slideshow as Operational Sponsor
- One half page ad in program booklet [Dimensions: 5" x 4"]
- Opportunity to add company item to "gift bag" (200 items)
- Receive pre and post event branding to over 30,000 contacts via e-blasts, Facebook, Instagram, Twitter, LinkedIn, promotional video (post event), and website as Operational Sponsor
- Includes 3 VIP Tickets

COMPLIANT SPONSOR – \$2,500

- Company logo listed on event flyer, in program booklet, and slideshow as Compliant Sponsor
- Quarter page ad in program booklet [Dimensions: 5" x 1.75"]
- Opportunity to add company item to "gift bag" (200 items)
- Receive pre and post event branding to over 30,000 contacts via e-blasts, Facebook, Instagram, Twitter, LinkedIn, promotional video (post event), and website as Compliant Sponsor
- Includes 2 VIP Tickets



SPONSORSHIP OPPORTUNITIES

Novemeber 21, 2019

MICRO TRADE SHOW

Vendor Table Rental: \$5,000 (8 available)

- 10' x 10' space that includes power
- Access to all attendees during check-in and post-event reception
- Opportunity to add company item to "gift bag" (200 items)

TICKETS

- **Early Bird General Admission:** \$245 until October 21, 2019
- **General Tickets:** \$295 a person
- **General Admission Day of event:** \$345
- **VIP Ticket:** \$1,000 - Limit 40 individuals

PROGRAM BOOKLET ADS

Full Page **\$800**

[Ad dimensions: 5"w x 8"h]

Half Page **\$500**

[Ad dimensions: 5"w x 4"h]

Quarter Page **\$300**

[Ad dimensions: 5"w x 1.75"h]

PLEASE SUBMIT HIGH RESOLUION VECTOR FILES ONLY

EMAIL AD TO EVENTS@STEWARD-MEDIA.COM

BY November 1, 2019

RESERVATION FORM

COMMITMENT:

- TITLE \$40,000 EXECUTIVE \$20,000 SPECIALITY \$10,000
 MICRO TRADE TABLE \$5,000 OPERATIONAL \$5,000 COMPLIANT \$2,500

ADVERTISEMENT OPPORTUNITY:

- FULL PAGE \$800 HALF PAGE \$500 QUARTER PAGE \$300

CONTACT INFORMATION:

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

GUEST NAMES & EMAILS:

PAYMENT METHOD:

CHECK Check #: _____ Amount: \$ _____ .00

MC VISA AMEX DISCOVER

***All credit card transactions will incur a 5% swipe fee**

Card #: _____ - _____ - _____ Exp. Date: _____ / _____

V-Code: _____ Billing Address Zip Code: _____
(last 3 numbers on back of credit card)

Signature: _____

No Refunds or Exchanges

Please scan and email this page to events@steward-media.com

Make checks payable to **Steward Media: 770 South Adams Rd, Suite 103, Birmingham, MI 48009**